

# ANDHRA UNIVERSITY

No. E-VII(2)/MBA/Time Tables/2015



Visakhapatnam,  
Date 23-03-2015

FROM :  
**THE REGISTRAR**

To  
The Principal / Director  
All the Colleges offering MBA PG Course Affiliated to Andhra University  
*Sir / Madam,*

Sub : MBA PG Course—MBA (FT), Retail Management and BFS II and IV Semesters-Examinations Time Table Schedule-April, 2015--Regarding.

Ref : Schedule of Time Table received from the Head of the Department of Commerce and Management Studies, Andhra University duly signed by the Chairman, BOS, Commerce & Management Studies and the Principal, Colleges of Arts & Commerce, AU dated 11-03-2015.

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With reference to the above cited, I am herewith sending the MBA (Full Time), MBA Retail Management and BFS PG Courses for II and IV Semester examination Time Tables are mentioned below to be commenced from 15-04-2015 and 20-04-2015 respectively. I request you to kindly inform the same to the students and the staff concerned.

S.No.	PG Course	Semester	Date		Time
			From	To	
1.	<b>MBA (Full Time)</b>	Second	20-04-2015	28-04-2015	2:00 PM to 5:00 PM
2.	<b>MBA Retail Management</b>	Second	20-04-2015	28-04-2015	2:00 PM to 5:00 PM
3.	<b>MBA Banking and Financial Services</b>	Second	20-04-2015	28-04-2015	2:00 PM to 5:00 PM
4.	<b>MBA (Full Time)</b>	Fourth	15-04-2015	01-05-2015	9:00 AM to 12:00 Noon
5.	<b>MBA Retail Management</b>	Fourth	15-04-2015	21-04-2015	9:00 AM to 12:00 Noon
6.	<b>MBA Banking and Financial Services</b>	Fourth	15-04-2015	23-04-2015	9:00 AM to 12:00 Noon

Yours faithfully,

**(M.V.S.S. PRAKASH)**  
**Deputy Registrar (Examinations)**

**Copies to :**

the Head, Department of Commerce & Management Studies, AU  
the Chairman, BOS in Commerce & Management Studies, AU  
the Principal, Colleges of Arts & Commerce, Andhra University, Vsp  
All the Officers of Examination Branch, AU  
the Special Officer (Confidential), CAO, AU  
the Secretary to Vice-Chancellor and PA to Registrar, AU  
the Director, Medial Relations Office, CAO, AU with a request to publish in all the reputed News papers and telecast the same in the electronic media as News Item.  
to Prof. V. Valli Kumari, In-charge, Computer Section, Examination Branch, CAO, AU – with a request to keep the same in the examinations Website.  
to the Web Master, CAO, AU – with a request to keep the same in the AU website.  
the Superintendents of E-IX, E-X and S-I Sections, AU for necessary arrangements.

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**TIME TABLE****MBA (FULL-TIME) 4<sup>TH</sup> SEMESTER EXAMINATIONS – April, 2015****(w.e.f. 2009-10 Admitted Batches)****TIME : 9:00 AM to 12:00 Noon**

<b>Date &amp; Day</b>	<b>Title of the Paper</b>
15-04-2015 WEDNESDAY	Entrepreneurship & Small Business Management
16-04-2015 THURSDAY	Financial Derivatives (FM)
17-04-2015 FRIDAY	Strategic Financial Management (FM)
20-04-2015 MONDAY	International Financial Management (FM)
21-04-2015 TUESDAY	Services Marketing (MM)
22-04-2015 WEDNESDAY	Advertising and Brand Management (MM)
23-04-2015 THURSDAY	Global Marketing (MM)
24-04-2015 FRIDAY	Performance Management & Counseling (HRM)
27-04-2015 MONDAY	Strategic Human Resource Management (HRM)
28-04-2015 TUESDAY	International Human Resource Management (HRM)
29-04-2015 WEDNESDAY	International Business Laws (IB)
30-04-2015 THURSDAY	WTO & India (IB)
01-05-2015 FRIDAY	International Trade Logistics (IB)

**MBA (FULL-TIME) 2<sup>ND</sup> SEMESTER EXAMINATIONS – April, 2015****(w.e.f. 2014-15 Admitted Batch)****TIME : 02:00 PM to 05:00 PM**

20-04-2015 MONDAY	Marketing Management
21-04-2015 TUESDAY	Financial Management
22-04-2015 WEDNESDAY	Human Resource Management
23-04-2015 THURSDAY	Operations Management
24-04-2015 FRIDAY	Corporate Legal Frame Work
27-04-2015 MONDAY	Computer Applications in Management
28-04-2015 TUESDAY	Research Methodology for Management

**(w.e.f. 2009-10 Admitted Batch)****TIME : 02:00 PM to 05:00 PM**

20-04-2015 MONDAY	Marketing Management
21-04-2015 TUESDAY	Financial Management
22-04-2015 WEDNESDAY	Human Resource Management
23-04-2015 THURSDAY	Operations Management
24-04-2015 FRIDAY	Corporate Legal Frame Work (w.e.f. 2009-10 to 2011-12 AB) Corporate Legal Frame Work (w.e.f. 2012-13 AB)
27-04-2015 MONDAY	Computer Applications in Management
28-04-2015 TUESDAY	Research Methodology for Management

**MBA (Retail Management) PG Course 4<sup>TH</sup> Semester Examinations – April, 2015**

**(w.e.f. 2012-13 Admitted Batch)**

**Time : 9:00 AM to 12:00 Noon**

<b>Date &amp; Day</b>	<b>Title of the Paper</b>
<b>15-04-2015 WEDNESDAY</b>	<b>Visual Merchandising</b>
<b>16-04-2015 THURSDAY</b>	<b>E-Retailing</b>
<b>17-04-2015 FRIDAY</b>	<b>Product Category Management</b>
<b>20-04-2015 MONDAY</b>	<b>International Retailing and Benchmark Practice</b>
<b>21-04-2015 TUESDAY</b>	<b>Sales Management</b>

**MBA (Banking and Financial Services) PG Course - 4<sup>TH</sup> Semester Examinations – April, 2015**

**(w.e.f. 2013-14 Admitted Batch)**

**Time : 9:00 AM to 12:00 Noon**

<b>15-04-2015 WEDNESDAY</b>	<b>Entrepreneurship and Small Business Management</b>
<b>16-04-2015 THURSDAY</b>	<b>Monetary &amp; Treasury Management</b>
<b>17-04-2015 FRIDAY</b>	<b>Portfolio Management &amp; Mutual Funds</b>
<b>20-04-2015 MONDAY</b>	<b>International Banking &amp; Forex Management</b>
<b>21-04-2015 TUESDAY</b>	<b>Corporate Banking</b>
<b>22-04-2015 WEDNESDAY</b>	<b>Risk Management in Banks</b>
<b>23-04-2015 THURSDAY</b>	<b>e-Banking</b>

**MBA (Banking and Financial Services) - 2<sup>ND</sup> SEMESTER EXAMINATIONS – April, 2015**

**(w.e.f. 2014-15 Admitted Batch)**

**TIME : 02:00 PM to 05:00 PM**

<b><u>Date &amp; Day</u></b>	<b><u>Title of the Paper</u></b>
20-04-2015 MONDAY	Marketing Management
21-04-2015 TUESDAY	Financial Management
22-04-2015 WEDNESDAY	Human Resource Management
23-04-2015 THURSDAY	Operations Management
24-04-2015 FRIDAY	Corporate Legal Frame Work
27-04-2015 MONDAY	Computer Applications in Management
28-04-2015 TUESDAY	Research Methodology for Management

**(w.e.f. 2013-14 Admitted Batch)**

**TIME : 02:00 PM to 05:00 PM**

<b><u>Date &amp; Day</u></b>	<b><u>Title of the Paper</u></b>
20-04-2015 MONDAY	Marketing Management
21-04-2015 TUESDAY	Financial Management
22-04-2015 WEDNESDAY	Human Resource Management
23-04-2015 THURSDAY	Operations Management
24-04-2015 FRIDAY	Corporate Legal Frame Work
27-04-2015 MONDAY	Computer Applications in Management
28-04-2015 TUESDAY	Research Methodology for Management

**MBA (Retail Management) PG Course - 2<sup>nd</sup>. Semester Examinations–April, 2015**

**(w.e.f. 2014-2015 admitted batch)**

**TIME : 02:00 PM to 05:00 PM**

<b>Date &amp; Day</b>	<b>Title of the Paper</b>
20-04-2015 MONDAY	Marketing Management
21-04-2015 TUESDAY	Financial Management
22-04-2015 WEDNESDAY	Human Resource Management
23-04-2015 THURSDAY	Retail Shoppers Behavior and Customer Relationship Management
24-04-2015 FRIDAY	Operations Research
27-04-2015 MONDAY	Strategic Management
28-04-2015 TUESDAY	Quantitative Techniques for Management

**(w.e.f. 2012-2013 admitted batches)**

**TIME : 02:00 PM to 05:00 PM**

<b>Date &amp; Day</b>	<b>Title of the Paper</b>
20-04-2015 MONDAY	Marketing Management
21-04-2015 TUESDAY	Financial Management
22-04-2015 WEDNESDAY	Human Resource Management
23-04-2015 THURSDAY	Retail Shoppers Behavior and Customer Relationship Management
24-04-2015 FRIDAY	Operations Research
27-04-2015 MONDAY	Strategic Management
28-04-2015 TUESDAY	Quantitative Techniques for Management

**(for 2011-2012 admitted batch)**

**TIME : 02:00 PM to 05:00 PM**

<b>Date &amp; Day</b>	<b>Title of the Paper</b>
20-04-2015 MONDAY	Marketing Management
21-04-2015 TUESDAY	Supply Chain Management
22-04-2015 WEDNESDAY	Marketing Information & Data Base Management Systems
23-04-2015 THURSDAY	Services Marketing
24-04-2015 FRIDAY	Retail Shoppers Behaviour
27-04-2015 MONDAY	e-Retailing
28-04-2015 TUESDAY	Brand Management